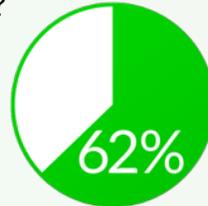


## How can Social Media Videos Help Your Business?

Take a look at your favorite social media feed.  
How far do you scroll until you see a video?

As the popularity of online video grows, it becomes an increasingly important that your business has an online video presence, especially in social media.



Over 62% of Americans viewed an online video in August 2014, and Facebook was the second most popular website for watching video, with 108.3 million unique viewers. -comScore

## Social media videos get results.

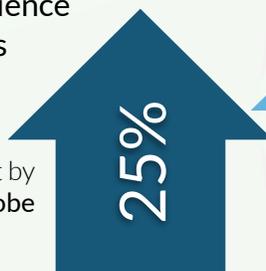
Effective online marketing focuses less about mere impressions (what was the last banner ad you clicked on?) and more about engagement.

Video compels users to interact by being visually engaging and requiring full attention from the viewer. In fact, on mobile devices, video typically takes over the whole screen, providing a distraction-free experience that is rare in our always connected world.

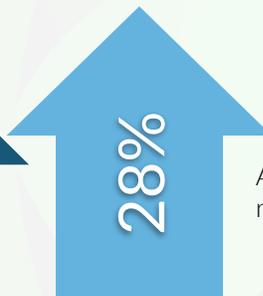
Social media videos are a great way to promote:

- New products and services
- Special offers and events
- Community outreach and charitable activities
- Testimonials and reviews

Videos increase engagement by 25% on Facebook -Adobe



A video url boosts retweets by 28% -Twitter



## Creating social media videos with Zip In Media

Zip in Media Productions provides excellent video production services at a great value. We want to be a part of what makes you great, because your success is a reflection of our own.

We make it easy for you and your business to create engaging 30s videos for you to use in you social media marketing. Feel free to review our process on the next page or reach out to us with your questions.

## Our Process

### Step One: Pick your templates and voice over artist.

Browse our [template page](#) to view our wide selection of options for your videos. We add new templates every month, so you always have fresh looks to share. You can also listen to a selection of voice artists to narrate your videos.

### Step Two: Send us your scripts and images.

Once you've decided on the templates, send us the text and images you would like to use for each video. If you choose to include a voiceover, we'll need scripts for each video. Before we start production on the videos, we'll schedule a meeting with you to make sure we have all the required materials and go over any questions.

### Step Three: Review your videos and share

Within two weeks we'll send your completed videos for review. You will have a chance to give feedback and we'll provide a round of revisions, if needed. On your approval, we'll send you the final video files ready to share across your social media channels.

## Pricing

Social Media Videos with Voice Over	Cost
<b>12 Month Package (save 42%)</b> Includes 3 videos a month plus a free month of videos.	\$1600 per month
<b>6 Month Package (save 29%)</b> Includes 3 videos a month	\$1800 per month
<b>Single Video</b>	\$850 per video

Social Media Videos	Cost
<b>12 Month Package (save 40%)</b> Includes 3 videos a month plus a free month of videos.	\$1450 per month
<b>6 Month Package (save 28%)</b> Includes 3 videos a month	\$1600 per month
<b>Single Video</b>	\$750 per video

Contact us today to get started.

For more information visit <http://zipinmedia.com/social-media-videos> or call 305-482-1285