

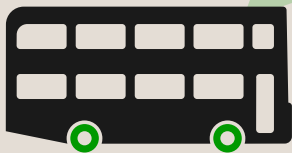
THREE EASY QUESTIONS TO GET EFFECTIVE CUSTOMER TESTIMONIALS

Video testimonials are an amazing way to showcase your product or service in a way that relates directly to your target customer. These three questions will help you get the most from your video.



1. Tell us about you and your business.

Give your client the opportunity to talk about themselves. This gives them a chance to promote their business in a way that will engage other clients in the same industry.



2. How has our product/service helped you?

Ask them about a specific feature of your business and how it affected them. It's OK to provide some guidance, such as repeating the company name.



3. Why would you recommend our company to others?

Asking for the recommendation is the most important part. This provides an emotional hook and clear call to action for prospective clients.

**Contact
us today!**

Contact Zip In Media today to learn more about our professional testimonial videos. Or visit our website - zipinmedia.com